

DEPARTMENT OF COMMERCE FACULTY OF COMMERCE & MANAGEMENT INTEGRAL UNIVERSITY

NOTICE

IU/COMM/FCM/2024/07

Dear All,

We are elated to inform you all that Department of Commerce in collaboration with **National Service Scheme(NSS)** is going to organize an **'extension activity to spread awareness on theme "Mera Pehla Vote- Desh Ke Liye" in Paikramau'**, one of the adopted village of the university The extension activity is being conducted under the aegis of the initiative taken by the Ministry of Information and Broadcasting, Ministry of Education and Ministry of Youth Affairs and Sports, Government of India, New Delhi.

In his 110th 'Mann ki Baat', Hon'ble Prime Minister of India, Shri Narendra Modi called upon the youth, especially the first-time voters, to actively participate in the democratic process through the **Mera Pehla Vote – Desh Ke Live** campaign. Highlighting the significance of their vote in the upcoming election, he urged the youth to actively participate in this campaign and also motivate others to take part.

To support this noble initiative of our Hon'ble Prime Minister, Faculty of Commerce & Management is inviting all students of the department to actively participate in the awareness campaign on the date & time mentioned below. An active participation of students and faculty members is solicited for the success of the program.

Convenors	Co-Convenor	Faculty Coordinators
Prof Adeel Maqbool	Syed Naeem Akhtar	Dr Shujauddin Khan
Vice-Dean	Coordinator, NSS, IU	Dr Sultan Ahmad
Faculty of Commerce &	Dr Mohd Ariz Siddiqui	Dr Mansoor Ilahi
Management	Programme Officer, NSS, IU	Ms. Amisha Srivastava
Prof. S. S Mazhar	Dr Farhina Sardar Khan	
Head (DBM)	DQAC Coordinator	
	Department of Commerce	

Date: March 21,2024 Venue: Paikramau, Kursi Road, Lucknow Timing: 10:00 AM onwards







Convener Prof. Adeel Maqbool (Vice Dean , FCM)

Prof. Syed Shahid Mazhar (Head of Department , DBM)

Co-convener Syed Naeem Akhtar (Coordinator NSS, Integral University)

Dr. Mohd Ariz Siddiqui (Program Officer NSS, Integral University)

Dr. Farhina Sardar Khan (DQAC Coordinator , Department of Commerce)

Faculty Coordinators

Dr. Shujauddin Khan Dr. Sultan Ahmad Dr. Mansoor Ilahi Ms Amisha Srivastava



" Pehla vote, desh ke naam - har Yuva ka yahi paigaam "

Department of Commerce in collaboration with

Department of Business Management

Organises

Extension Activity

to spread Awareness on

'Mera Pehla Vote–Desh Ke Liye'



March 21, 2024 10:00 onwards

PaikraMau, Kursi Road, Lucknow

Creative of the Extension Activity



Report of the Extension Activity on the theme 'Mera Pehla Vote-Desh Ke Live' Campaign

conducted by the Department of Commerce in collaboration with NSS

Department of Commerce, Faculty of Commerce & Management in collaboration with National Service Scheme(NSS) organized an extension activity as a part of national voting awareness campaign themed **'Mera Pehla Vote-Desh Ke Liye'**launched by the Government of India for motivating the young voters to participate in the forthcoming parliamentary polls.

The extension activity was organized at **Paikramau, Kursi Road** which is one of the villages adopted by the university. A large number of students from the department participated and interacted with the villagers and encouraged them to participate actively in the biggest democratic festival of our country & informed them that their vote is invaluable and they must cast it considering the same as a sacred duty towards the country.

Mr. Syed Naeem Akhtar, coordinator, NSS, Integral University, **Prof M.A Khalid**, Dean Students Welfare, **Prof Adeel Maqbool**, Vice-Dean, FCM, **Dr Farhina Sardar Khan** Co-Convener of the event, **Dr Mohd Ariz Siddiqui**, Programme Officer, NSS and other dignitaries inaugurated the programme and flagged off the students for Paikramau village.

Mr. Syed Naeem Akhtar lauded the efforts of students while Prof M.A Khalid said that university has put a selfie point for the promotion of 'Mera Pehla Vote-Desh Ke Liye' campaign in the campus and encouraged them to take their selfies there.

Speaking on the occasion, **Prof Adeel Maqbool**, Vice-Dean of FCM informed that in his 110th 'Mann ki Baat', Hon'ble Prime Minister Shri Narendra Modi called upon the youth, especially the first-time voters, to actively participate in the democratic process through the **Mera Pehla**

Vote – Desh Ke Liye campaign. Highlighting the significance of their vote in the upcoming election, he urged the youth to actively participate in this campaign and also motivate others to take part.

Dr Farhina Sardar Khan, Co-Convener of the programme informed that students are taking up

this extension activity with great zeal & enthusiasm and are presenting a 'Nukkad Natak' in the Paikramau village to highlight the significance of voting in modern democratic electoral process. Faculty Coordinators **Dr Shujauddin Khan, Dr Sultan Ahmad, Dr Mansoor Ilahi & Ms. Amisha Srivastava** emphasized that along with encouraging the young voters to cast their ballots, **Mera Pehla Vote** – **Desh Ke Liye** campaign aims to foster a competitive yet collaborative environment wherein the youth can envision the future of the nation through various creative competitions and called upon the students to envision their hopes for the nation, and the power they hold in their first vote.

Around seventy students from the department visited the Paikramau for extension activity who were escorted by the faculty coordinators & faculty member **Dr Uroosa Aslam**.





Department of Commerce

Faculty of Commerce and Management Event: Extention Activity (Parla Vote Dash Ke Nac

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